



Epicurean District Menu



Epicurean District proposal researched and developed
by the
Addison Citizen Advisory
Epicurean Committee.

Presentation to the
City of Addison, Texas
Town Council
June 11, 2007

Addison!

A la carte

*"...the more
high-tech consumers
become the more
personal,
'high-touch' service
they desire."*



*"The moment one gives close attention to
any thing, even a blade of grass, it becomes
a mysterious, awesome, indescribably
magnificent world in itself."
—Henry Miller, American author and poet,
1891-1980*



*"...and it
must be
unique."*



*"A small group of thoughtful people could change the world.
Indeed, it's the only thing that ever has."
—Margaret Mead, American anthropologist, 1901-1978.*

Menu



Appetizers

(to whet the epicure in all of us)

Answer to the Charge
Why We Make this Recommendation



Entrées

(meat and potatoes—and more)

Trends Discovered
Steps to Achieve this Vision



Desserts

(what everyone *really* wants)

Our Vision
Overall Ideas
Target Audiences
Exterior Spaces
Uses of the District
Risks
An Interim Course of Action

Addison!

After-meal conversation

(the brains and passion behind the plan!)

Epicurean Committee